

38TH ANNUAL CONFERENCE

Grand Traverse Resort and Spa
September 26-27, 2026



MICHIGAN
CHAPTER

AMERICAN COLLEGE of CARDIOLOGY®

Sponsorship Opportunities

Join us September 26-27, 2026, at the Grand Traverse Resort and Spa in Traverse City, MI for the Michigan Chapter of the American College of Cardiology's 38th Annual Conference. This premier event brings together cardiology professionals from across the state, offering a unique opportunity to connect.

Showcase your organization, build meaningful connections, and be part of Michigan cardiology's most anticipated event of the year.

About MIACC

The Michigan Chapter of the American College of Cardiology is dedicated to preventing cardiovascular disease, advancing high quality patient care, and upholding the highest professional standards. As part of the American College of Cardiology, we support cardiologists and the entire cardiovascular care team through evidence-based education, advocacy, clinical data, and meaningful opportunities to connect. Our chapter brings members together to share best practices, influence policy, and strengthen cardiovascular care across Michigan.

Annual Registration Numbers

2025	2024	2023	2022
339	316	294	269



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Benefits for Conference Sponsors:

Diamond:

- Product Theater opportunity during one of the following (pending availability)
 - Saturday Lunch (2 available) - **\$12,000**
 - Saturday Breakfast (2 available) - **\$10,000**
- Two (2) 6' exhibit tables
- Premium booth location
- Highlighted logo on the Exhibitor Showcase page of the Michigan ACC website
- Six complimentary conference registrations - includes scientific sessions, reception, breakfast, and lunch

Platinum: \$7,000

- 4 Available
- Two (2) 6' exhibit tables
- Premium booth location
- Highlighted logo on the Exhibitor Showcase Page of the conference website
- Sponsor of one of the following (pending availability)
 - Saturday Continental Breakfast
 - Saturday Refreshment Break
 - Sunday Continental Breakfast

** Funds are not specifically allocated for the food itself*

- Four complimentary conference registrations - includes scientific sessions, reception, breakfast, and lunch

Gold: \$4,500

- 6 Available
- One (1) 6' exhibit table
- Superior booth location
- Highlighted logo on the Exhibitor Showcase page of the Michigan ACC website
- Recognition during the following (pending availability)
 - Sunday Refreshment Break

** Funds are not specifically allocated for the food itself*

- Three complimentary conference registrations - including scientific sessions, reception, breakfast, and lunch

Silver: \$3,500

- 15 Available
- One (1) 6' exhibit table
- Listing on the Exhibitor Showcase page of the Michigan ACC website
- Two complimentary conference registrations - including scientific sessions, reception, breakfast, and lunch.

Welcome Reception Sponsor: \$5,000

- One (1) exhibit table outside of the room
- Highlighted logo on the Exhibitor Showcase page of the Michigan ACC website
- Recognition at the Welcome Reception
- Three complimentary conference registrations - includes scientific sessions, reception, breakfast, and lunch

Mentorship Program Reception: \$2,000

- Listing on the Exhibitor Showcase page of the Michigan ACC website
- One complimentary conference registration - including scientific sessions, reception, breakfast, and lunch.

Additional Company Representatives for All Levels: \$100 per person



All company representatives must be preregistered ahead of the conference

Exhibit Schedule

Exhibitor Move-In

Friday, September 25

5:00 PM - 6:00 PM

Exhibitor Move-Out

Sunday, September 27

10:00 AM - 12:30 PM

Expected Exhibit Hours:

Saturday, September 26

- Breakfast - 7:00 AM - 8:00 AM
- Break - 10:00 AM - 10:15 AM
- Lunch - 12:15 PM - 1:15 PM

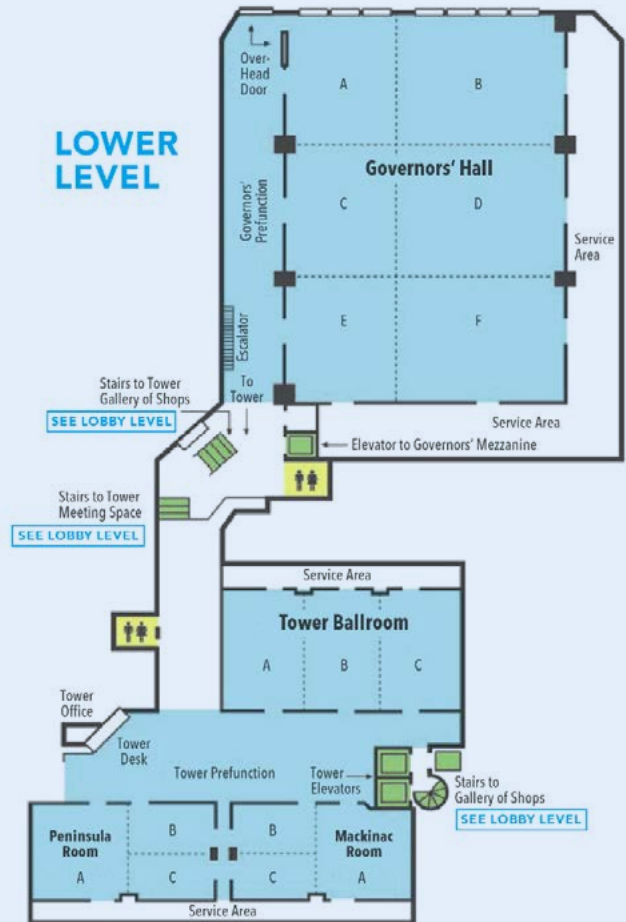
Sunday, September 27

- Breakfast - 7:15 AM - 8:15 AM
- Break - 9:30 AM - 9:45 AM

**Dependent on final conference agenda*

***Exhibitors can expect the heaviest traffic through the exhibit halls during refreshment breaks and poster sessions*

Floor Plan



Hotel Information

Contact the Grand Traverse Resort and Spa to book your room by calling (231) 534-6001.

Please ship your items here:

Grand Traverse Resort and Spa
6300 US Highway 31 North
Williamsburg, Michigan, 49690
Attention: Guest Name
Hold for: Conference Name
Date of Event:
Number of Boxes (1 of 2, 2 of 2, etc)

Electricity

Standard electrical connections will be provided upon advanced request and must be received no later than August 21. Please email Taylor Eads at office@accmi.org.





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Rules and Regulations

Please review the following rules and regulations. The regulations protect your investment and ensures the success of the conference. Space is not guaranteed until the contract (on the next page) has been signed and returned to MIACC..

1. All exhibit displays and sponsorships must be prepaid in full before the conference.
2. If the company finds it necessary to cancel, the company remains obligated to the full cost of the exhibit and/or sponsorship.
3. Exhibits will be placed only in areas designated by MIACC and reserved in advance.
4. Exhibits must be set up before the conference begins and dismantled by the end of the conference. The company agrees to secure its exhibit when not manned and accepts full responsibility for its security.
5. Arrangements for commercial exhibits or advertisements may not influence planning or interfere with presentations, nor may they be a condition of the provision of commercial support for the conference.
6. Advertisements and promotional materials may not be displayed or distributed in the educational space immediately before, during, or after the Conference.
7. Company representatives may attend the Conference but may not engage in sales or promotional activities while in the space of the continuing medical education ("CME") activity.
8. MIACC is dedicated to providing a harassment-free conference experience for everyone.
9. Neither MIACC nor the conference venue shall be liable to the Exhibitor for any damage to, loss of, or destruction of exhibits or Exhibitor property, or for injuries resulting from any cause. The Exhibitor expressly waives all claims for any such damage, loss, or injury.
10. Management reserves the right to prohibit and/or evict exhibitors whose presentation is in any manner deemed by management as offensive. In the event of such prohibition or eviction, management shall not be liable to exhibitor for refund of exhibit fees.

Michigan Chapter of the American College of Cardiology Exhibitor Reply Form

**2026 MIACC 38th Annual Conference
September 26-27, 2026 | Grand Traverse Resort and Spa**

Company and Authorized Representative Information <i>(as it should appear in conference communications)</i>		
Company:		
Representative Name:		
Email:	Cell:	
Address:		
City:	State:	ZIP Code:
<i>Please email Taylor Eads (taylor@accmi.org) with the names and contact information of your additional representatives</i> Diamond (includes 6 registrations) Platinum (includes 4 registrations) Gold (includes 3 registrations) Silver (includes 2 registrations)		
Sponsorship Selection <i>(Sponsorships are based on availability)</i>		
<input type="checkbox"/> Diamond \$12,000 (lunch)	Additional Comments:	
<input type="checkbox"/> Diamond \$10,000 (breakfast)	Additional Comments:	
<input type="checkbox"/> Platinum \$7,000	Additional Comments:	
<input type="checkbox"/> Gold \$4,500	Additional Comments:	
<input type="checkbox"/> Silver \$3,500	Additional Comments:	
<input type="checkbox"/> Welcome Reception \$5,000	Additional Comments:	
<input type="checkbox"/> Mentorship Mixer \$2,000	Additional Comments:	
Payment Information		
TOTAL \$ _____		
<i>Checks should be made payable to Michigan Chapter ACC. Tax ID: 38-2854340 Mail to: 330 W. 38th St., Suite 1105, New York, NY 10018</i>		
<p><input type="checkbox"/> I, the undersigned, am an authorized representative of the exhibiting company ("Exhibitor") with full power and authority to sign and deliver this Exhibitor Agreement ("Agreement") and the Exhibitor Terms and Conditions, and agrees to abide by the regulations listed on the Rules and Regulations page in the Sponsorship Opportunities packet. Upon Exhibitor's signature of the Agreement, Exhibitor agrees: (1) the Exhibit Application becomes a binding contract ("Contract") between MIACC and Exhibitor; and (2) to comply with the Terms and Conditions herein. Payment: We understand that all exhibit displays and sponsorships must be prepaid in full before the conference. Cancellation: In the event that the company finds it necessary to cancel, we understand that we are still obligated to the full cost of the exhibit/sponsorship. Placement and Activity: Exhibits for this meeting will be placed only in areas designated for such use by MIACC and such space will be reserved in advance. Exhibits must be set up before the conference begins and dismantled by the end of the conference. Company agrees to secure its exhibit when not manned and accept full responsibility for the security of it. Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for the conference. Advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after the Conference. Company representative can attend the Conference, but cannot engage in sales or promotional activities while in the space or place of the continuing medical education ("CME") activity. MIACC is dedicated to providing a harassment-free conference experience for everyone. Care of Building and Equipment: It is mutually agreed that neither MIACC nor the conference venue shall be liable to Exhibitor for any damage to or for the loss or destruction of exhibits or the property of Exhibitor or injuries resulting from any cause. The Exhibitor expressly waives all claims for any such damage, loss, or injury.</p> <p>I have read and agree to the terms stated:</p>		
Signature	Date	
Full Name (print)		