



MICHIGAN
CHAPTER

AMERICAN COLLEGE of CARDIOLOGY®

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August 1, 2022

RE: Letter of Request

Dear Industry Partner,

On behalf of the Michigan Chapter of the American College of Cardiology, we invite you to participate as a sponsor/exhibitor at our 34th Annual Conference, November 11-12, 2022 at the Sheraton Novi.

The two-day conference will provide exhibit hours on Friday afternoon during the poster showcase, on Friday evening at the Grand Reception, and on Saturday during breakfast and break. Exhibits will be in ballrooms and assembly areas near but separate from the educational sessions.

All exhibit packages (silver, gold, platinum, and diamond) include a 6' exhibit table(s), complimentary registration for 2-5 company representatives, and opportunities to sponsor various events such as the poster session, breaks, breakfast, the Dave & Busters outing, etc. Full details on the exhibit packages are attached and posted at <https://accmi.memberclicks.net/sponsor-and-exhibit-opportunities>

Our last live conference in 2019 drew more than 320 cardiovascular specialists. Cardiologists, fellows-in-training, APPs, pharmacists, and cath lab technologists were all represented at the meeting. This year's Conference Planning Committee has created another captivating program that is sure to draw an exceptional audience. Program details are at <https://accmi.memberclicks.net/program-2022>

Thank you for considering this invitation. We look forward to partnering with you. To confirm your participation, complete the form at bit.ly/3cYMc8c

For additional information, please contact conference manager Kiran-Durae Barkey at kbarkey@managedbyamr.com or 734-239-8018.

Sincerely,

Marty Tam, MD, FACC
Christopher Giuliano, PharmD, MPH
Conference Co-Chairs

Karthik Ananth, MD, FACC
Chapter President

Alice Betz
Executive Director



34th ANNUAL CONFERENCE

Sheraton Novi | November 11 & 12, 2022



The Michigan Chapter ACC is pleased to offer our industry partners the opportunity to exhibit at our 34th Annual Conference. In 2019, our conference drew more than 320 cardiologists, fellows-in-training, nurses, nurse practitioners, physician assistants and other members of the cardiac care team from all corners of Michigan.

EXHIBIT HOURS

Friday

3:35 pm-4:15 pm	Posters and Exhibits	Exclusive exhibit time
5:15 pm-7:00 pm	Reception/Exhibits	Exclusive exhibit time

Saturday

7:30 am-8:30 am	Continental Breakfast	Exclusive exhibit time
10:00 am-10:30 am	Break	Exclusive exhibit time

PARTICIPATION LEVELS

Diamond: \$7,500 (2 available)

- (2) 6' exhibit tables
- Premium booth location
- Highlighted Logo on Exhibitor Showcase Page of the conference website
- One of the following:
 - Listing on the Registration Page of the Sheraton website
 - Listing on the Sponsor Page of the onsite conference app
- Five complimentary conference registrations - includes scientific sessions, reception, breakfast, and lunch

Gold Sponsor: \$3500 (6 available)

- 6' exhibit table
- Highlighted Logo on the Exhibitor Showcase Page of conference website
- Sponsor of one of the following (pending availability):
 - Posters Session Sponsor with listing on the Sponsor Page of the onsite conference app
 - Friday Refreshment Break Sponsor with listing on the Sponsor Page of the onsite conference app (*plus branding on snack/coffee table*)
 - Saturday Refreshment Break Sponsor with listing on Sponsor Page of the onsite conference app (*plus branding on snack/coffee table*)
 - FIT Session Lunch (Friday) with listing on the Sponsor Page of the onsite conference app
 - Saturday Luncheon (prior to Jeopardy activity) with listing on Sponsor Page of the onsite conference app
- Three complimentary conference registrations - includes scientific sessions, reception, breakfast, and lunch

Silver: \$2,500

- 6' exhibit table
- Listing on Exhibitor Showcase Page of conference website
- Listing on the onsite conference app
- Two complimentary conference registrations - includes scientific sessions, reception, breakfast, and lunch

Additional Company Representatives for All Levels: \$100 per person

TO CONFIRM YOUR PARTICIPATION COMPLETE THE FORM AT: bit.ly/3cYMc8c

Questions? Contact:

Kiran-Durae Barkey, Conference Manager

kbarkey@managedbyamr.com

734-239-8018